Back to Basics

## Simple Principle

## $e^{-3} \sim 50 \%$

If you observe 0 events you can exclude a total yield of 3 @ $95 \%$ CL

What is so special about this statement?
If you observe 0 you know that you have observed 0 signal events
Firm statement about your signal, whatever the
background, or the auxiliary measurements

## What happens when you observe $\mathrm{N}_{\text {obs }}$ events ?

## You can still make a purely frequentist statement about your expected yield

This is a conservative limit on a signal whatever the background is.

$$
\text { Assuming: } \quad \begin{aligned}
& \text { means assume all observed } \\
& \text { events are signal. }
\end{aligned}
$$



Conservative, but only possible assumption if you don't know your background

What if we know what to expect for the background?

$$
b=7
$$

## SPP

Simple Pragmatic Prescription (Mandelkern)
Still don't know if what we observe is background or signal, but let's assume that until we reach $b$, it's background!


Don't allow yourself to subtract more than what you have

## $C L_{s+b}$

The so-called diagonal line is simply the subtraction of $b$.


## $P \backsim 1$

Cowan, Cranmer, Gross, Vittels


Read
Neyman construction with modified frequencies


## FC

Feldman and Cousins

Neyman construction with modified test statistic


## Bayesian

## O'Helene

Not a Neyman construction... Bayesian integral with flat prior!


## Summary

Adding 50\% PCL constraint.


## Varying background hypotheses



## $b=0$

## Varying background hypotheses



## $b=0.5$

## Varying background hypotheses



## $b=1.0$

## Varying background hypotheses



## $b=1.5$

## Varying background hypotheses


$b=2.0$

## Varying background hypotheses


$b=2.5$

## Varying background hypotheses


$b=3.0$

## Varying background hypotheses



## $b=3.5$

## Varying background hypotheses



## $b=4.0$

## Varying background hypotheses



## $b=4.5$

## Varying background hypotheses


$b=5.0$

## Varying background hypotheses


$b=5.5$

## Varying background hypotheses


$b=6.0$

## Varying background hypotheses


$b=6.5$

## Varying background hypotheses



## $b=7.0$

## Varying background hypotheses



## $b=7.5$

## Varying background hypotheses


$b=8.0$

## Varying background hypotheses


$b=8.5$

## Varying background hypotheses


$b=9.0$

